

## **IROS2020 PARTNERSHIP LEVELS (Released 09/09/20)**

### **REGISTRATION PASSES (Included per sponsoring level)**

The following are included on your sponsorship level\*:

**PLATINUM partnership**, \$8,000 – 60-sec video, logo (with hyperlink attached to company's website), and company description (25 words) on top of IROS On Demand homepage, logo placement in top tier of sponsorship section in Sessions page on [www.iros2020.org](http://www.iros2020.org).

**GOLD partnership**, \$6,000 – 60-sec video played before the Keynote Speaker, logo, and company description on top of session's page, logo placement in Gold tier of sponsorship section in Sessions page on [www.iros2020.org](http://www.iros2020.org).

**SILVER partnership**, \$4,000– 30-sec video, logo (with hyperlink attached to company's website), and company description (25 words) on top of up to 6 sessions in a field (e.g. drones), logo placement in Silver tier of sponsorship section in Sessions page on [www.iros2020.org](http://www.iros2020.org).

**BRONZE partnership**, \$2,000 – 30-sec video, logo (with hyperlink attached to company's website), and company description (25 words) on top of up to 3 sessions in a field (e.g. drones), logo placement in bronze tier of sponsorship section in Sessions page on [www.iros2020.org](http://www.iros2020.org).

## **SPONSORSHIP OPPORTUNITIES**

### **SESSION SPONSORSHIP (\$1,000-\$5,000)**

- The company logo will be shown within the Session page in a dedicated "Session Sponsors" section.
  - Sponsored sessions are on a first come, first serve basis
  - Video promos will be aired prior to the session
  - \$1k for one 10 second video promo for one session
  - \$2,500 for one 10 second video promo for up to three sessions
  - \$5k for one 10 second video promo for up to six sessions
- Logo on a JPEG or PDF high definition (300 DPI minimum)
  - To be placed in online brochure
  - \$5k sponsorships will be bolded in brochure
  - To be placed in dedicated "Session Sponsors" section of [www.iros2020.org](http://www.iros2020.org)

### **WORKSHOP SPONSORSHIP (\$2,000)**

- Sponsored workshops are on a first come, first serve basis
- Video promos will be aired prior to the workshop
- \$2k for one 15 second video promo for one workshop

\*pricing is on a monthly basis for up to 3 months