

PARTNERSHIP & EXHIBITION PROSPECTUS

2020 IEEE/RSJ
International Conference on
Intelligent Robots and Systems

October 25–29, 2020
Las Vegas, Nevada, USA

IROS2020.org



Invitation to PARTNER

Dear Industry Colleagues,

October 25–29, 2020 is when Las Vegas convenes the 2020 IEEE/RSJ International Conference on Intelligent Robots and Systems at The Caesars Forum Conventional Center. As a flagship conference, IROS gathers the world’s leading roboticists and academic, industrial and government stakeholders. For over 30–years, IROS has been annually held in Europe, Asia, and The Americas. IROS was last held in the US in 2014 and finally returns and is themed “*Consumer Robotics and Our Future*”. This serves to reflect the growth in commercial robot products and services. Such growth comes along with breakthroughs in artificial intelligence (AI), big data, and the Internet–of–Things (IOT). These are exciting times given mass interest in driverless cars and services, personal drones, augmented reality, wearable prosthetics, and smart assistants.

We invite your company to become a partner through exhibiting or patronage. Such a leadership role will shape the field, cultivate and recruit talent, and promote robotic products and services. Making a commitment now will allow your company to pay in two fiscal years (2019 and 2020) and benefit from visibility over the next months. The website will launch in November 2019, peak in March 2020 with paper submissions, and be actively used in October 2020 by attendees and visitors.

Las Vegas hosts the world’s largest resorts and convention spaces. Silicon Valley and the West Coast, an hour flight away, are home to many robotics companies. Hotel Executives and Technology Investors will be invited to engage with Partners, Exhibitors and Patrons to align hospitality needs with robotic solutions.

IROS 2020 expects record attendance. But moreover, IROS 2020 is designed to enhance the attendee experience, leveraging Las Vegas’ leadership in hosting large–scale conferences.

Our Corporate Relations Committee was founded and designed with you in mind. We look forward to a relationship with you and the greater IROS community as a Partner, Exhibitor and/or Patron.

Sincerely,

Paul Oh
IROS 2020 General Chair

Good reasons to

PARTNER WITH IROS 2020

Exposure to the Leaders of the Fields

We expect the roboticists from all over the world to gather in Las Vegas to share, connect and discuss the latest research findings and advances in Intelligent Robots and Systems.

Exhibit in the Major Sponsor Demo Area

You want to learn about the latest scientific achievements and find out how they can affect your business and your next generation of products.

Recruiting Opportunities & On-Site Interviews

We expect over 30% of the audience to be students. Check out their work and identify potential new hires for your organization especially through our Talent Recruitment Program!

IROS 2020 IS OFFERING DISTINCT OPPORTUNITIES TO COMPANIES.

At IROS 2020 your company can:

1. Show your support
2. Exhibit in the IROS2020 Main Pavilion
3. Participate in the official talent recruitment program
4. Access to students' resumes database 3 months before the conference
5. Exhibit in our Start-up and Small Business Zone

RECRUITING OPPORTUNITIES & ON-SITE INTERVIEW!

- Network and build your brand with the world's leading academics and researchers in robotics
- Participate to the evening talent dinner meeting and conduct on-site interviews in private rooms
- Promotion as a partner on website and onsite program
- Submit a proposal to support a workshop, and attain targeted potential customers
- Support the competitions and identify potential new hires for your organization
- Poster space (limited per company) during the exhibition to advertise the company and its available positions in robotics

Partnership Opportunities

SEE WHERE YOUR BUDGET TAKES YOU

This table reflects the additional benefits your organization will enjoy based on your overall partnership investment.

All amounts are in USD.

BENEFITS	PLATINUM \$75,000+	GOLD \$50,000+	SILVER \$25,000+	BRONZE \$10,000+
Acknowledgment at Opening Reception and Closing Banquet				
Company name and logo on website with link and conference book				
Logo recognition on the IROS Pavilion and in Conference Pocket Guide				
Number of prime exhibit spaces available	6 (20x30SQF each)	12 (20x20SQF each)	24 (10x10SQF each)	
Invitations to all VIP Events	2	1		
Registration Passes: Full delegate	6	4	2	
Registration Passes: Exhibitor	8	6	4	
Industrial Forum Presentations (Free for Attendees)	Keynote	Regular	Regular	
Complimentary private meeting room during the main Conference				
One-minute company video before plenary				
Recognition as the main partner of a half day workshop or tutorial				
Recognition as the main partner of the Competitions				

Partnership Opportunities

CHOOSE YOUR ITEMS FROM THE “A LA CARTE” LIST

Choose one or more items from the “à la Carte” list to create your custom sponsorship package. Items listed with an asterix (*) are included in the Access to Talent Program.

SUPPORT OF EDUCATIONAL ACTIVITIES	
Industrial Forum Presentations - 60min during lunch (2 spots)	\$8,500
Industrial Forum Presentations - 45min late afternoon or evening (2 spots)	\$5,000
Conference App with Personalized alerts with push notifications	\$10,000
International Speaker Partnership (Plenary & Keynote)	\$10,000
Plenary Speaker Sponsor: company logo will appear on the holding slide before the speaker's presentation and signage at the entrance to the session room.	\$15,000
Keynote Speaker Sponsor: company logo will appear on the holding slide before the speaker's presentation and signage at the entrance to the session room.	\$7,500
Concurrent Session Sponsor	\$3,000
Product Lunch* Participation (2 spots)	\$2,000
Evening Talent Dinner* Participation (2 spots)	\$3,000
Sponsorship of the Technical Committee's Poster Area	\$1,000
Student Competitions	\$10,000
SUPPORT OF DELEGATE SERVICES	
Conference T-shirt	\$10,000
Conference Bag	\$5,000
Face covering masks	\$5,000
LED touchless hand sanitizer dispensers	\$6,500
Internet: company name will appear on the splash page	\$8,500
Charging Stations	\$5,000
Coffee Breaks - Exclusive Per Day	\$5,000
SUPPORT OF SOCIAL ACTIVITIES	
Welcome Reception: company logo on the signage	\$7,500
Awards Luncheon: company logo will appear on conference awards luncheon.	\$4,000
Banquet: company logo on the signage, one-minute company video before banquet	\$8,000
Farewell Reception: company logo on the signage	\$5,000
ADDITIONAL ADVERTISING	
Digital Signage in the exhibit hall and registration area	\$5,000
Bag Insert	\$3,000
Lanyards Sponsor: company logo will appear on conference lanyard	\$5,000

GENERAL INFORMATION

Nowhere else will you find so many highly skilled and relevant delegates in one place at one time than at IROS 2020.

After previous successes at IROS, the IEEE Robotics and Automation Society will again be organizing an official Access to Talent Recruitment Program in conjunction with IROS 2020.

Our Platinum and Gold Partners will have access to student resumes' database 3 months before the conference.

This program is targeted at small and large robotics companies, and provides an outstanding opportunity for employers to showcase their company and to conduct on-site interviews with prospective employees. All registered students and post-docs will have the opportunity to upload their resume to a database that participating organizations can have access to and search. This service is available only to IROS 2020 Partners and Exhibitors with fees as follows:

	Included In: Platinum	Included In: Gold	Included In: Silver	Included In: Bronze
ACCESS TO TALENT RECRUITMENT PROGRAM	POST-DOC PH.D. M.S. B.S. access 3 months prior to conf.	PH.D. M.S. B.S. access 2 months prior to conf.	M.S. B.S. access 1 month prior to conf.	B.S. access 1 month prior to conf.
100+ #EMPLOYEES	\$6,000	\$4,000	\$2,250	\$1,150
50 < #EMPLOYEES <=100	\$4,000	\$2,750	\$1,500	\$750
25 < #EMPLOYEES <=50	\$2,500	\$2,000	\$1,150	\$575
15 < #EMPLOYEES <=25	\$2,000	\$1,500	\$750	\$375
#EMPLOYEES <=15	\$1,500	\$950	\$575	\$375

GENERAL INFORMATION

CAESARS FORUM

More than 300,000 sq. ft. of Flexible Meeting Space

Two 110,000 sq. ft. Ballrooms

Two 40,000 sq. ft. Ballrooms

More than 100 Breaks-Outs

100,000 sq. ft. Outdoor Plaza

VENUE

On 20 acres, CAESARS FORUM is located with direct access to LINQ, Harrah's and Flamingo hotels with 8,500 hotel rooms.

The 100,000 sq. ft FORUM PLAZA adjoins the LINQ Promenade, perfect for shopping, dining and entertainment.

The modern design with natural daylight and a natural pallet offers endless branding opportunities. With meeting space all on one level, load-in will be simple and convenient.

CONTACT

IROS 2020 Corporate Relations Chair:

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